



Introduction

In Q1 2024, Walker launched a major community survey for Blacktown, encouraging residents and visitors to have their say in the future of their city.

A 6-week community consultation took place from February to March 2024 directing locals to an online survey to capture feedback and support planning for Blacktown Quarter.



The Walker team at the Blacktown Workers Club

Purpose

Share Blacktown Quarter as the name of the community's new new city centre

Understand the community's aspirations for Blacktown Quarter

Obtain community and stakeholder feedback to inform future project planning and development

Provide more information about Walker and Blacktown City Council's shared vision to transform Blacktown

Community Drop In Session and Survey

Walker hosted five community drop in sessions during the campaign period promoting the online survey and answering questions about Blacktown Quarter.

The locations included:

Friday 23 February, 12pm to 2pm – **Civic Plaza and Warrick Lane**

Thursday 29 February, 4pm to 6pm – **Westpoint Shopping Centre**

Monday 11 March, 3pm to 5pm – **Civic Plaza**

Tuesday 12 March, 9am to 11am – **Blacktown CBD Local Businesses
(Main and Campbell Street and Flushcombe Road)**

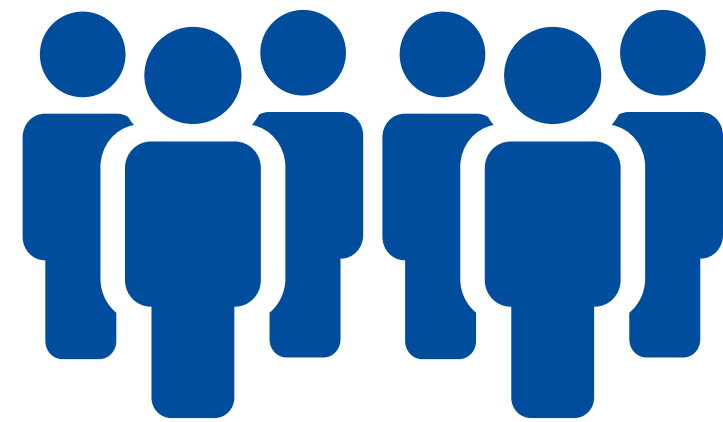
Wednesday 27 March, 11am to 2pm – **Blacktown Workers Club**

SURVEY RESULTS



Artist Impression

Who we heard from



2,700+ people
completed the
survey



91% of people
live in the LGA



94% of those
surveyed frequently
visit the city centre



Most people who
completed the survey
are **aged between**
35 and 44

Blacktown locals are ready for a revamp

What people currently love about Blacktown:

The cultural diversity and community

Westpoint Shopping Centre

The Blacktown Workers Club

The convenience of the location



Artist Impression

Locals want Blacktown Quarter to deliver:

Green open space and landscaping

More cafes and restaurants

A pedestrian friendly city

Nightlife, events and entertainment

A rejuvenated public square

A safe and clean environment

Job opportunities and the ability to travel to work in less than 30 minutes

New public spaces

Over
60%

of people would like to see an improvement on the current public spaces available in Blacktown City Centre.

Common themes included more family-friendly areas, increased lighting at night, city cleanliness and better parking

Over
2,000
people

would like to see a new civic heart in the city centre, a place where people can work, meet with friends, dine out and enjoy large public events

Night time activation & city safety

More than
85%

of people want to see the city activated
at night; restaurants and dining,
parking and accessibility, events and
entertainments and the ability
to feel safe



A sustainable city heart



Artist Impression

Over 90%

of people believe sustainable design and environmental considerations must be factored into the Blacktown Quarter masterplan through the application of Green Star buildings, eco-friendly architecture and improved public transport connectivity

An exceptional new city centre

80%

of people support Blacktown City Council acting on behalf of the community to achieve the best transformation outcomes for Blacktown residents, workers, and visitors



Artist Impression

Keeping Blacktown kids and families local



Survey respondents told us they want to see a project which reflects the city's unique local character while delivering the modern amenities of its neighbouring Parramatta Square

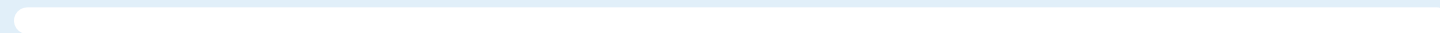
Key themes from community pop-ups

Below is a summarised version of common topics from our conversations with the Blacktown community



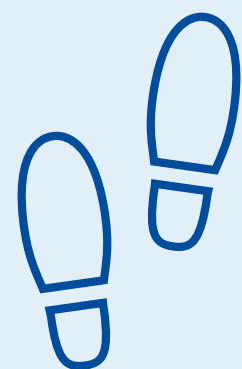
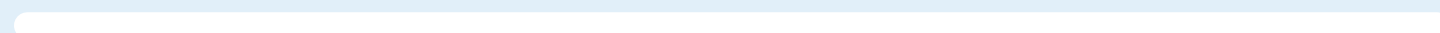
Timeline

When is the project is anticipated to commence?



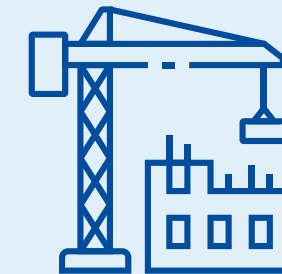
Parking & Traffic

What will happen to the current Kmart and Council Carpark areas alongside council and the Art Centre?



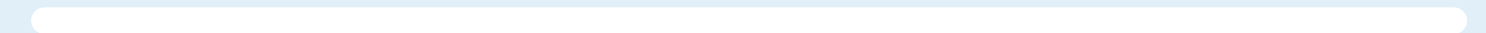
Pedestrian movement

What route will be provided for pedestrian movement to Westpoint Shopping Centre and the station from the south?



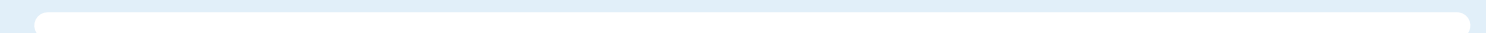
Demolition & construction

How will the history be preserved in the development?



Design & landscape

Will the design consider Blacktown's existing character and values?



Business operation

What will happen to our businesses during the construction period?

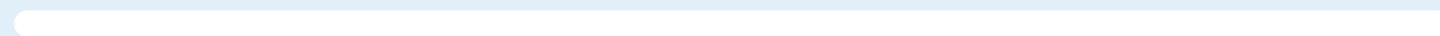
Responding to key themes

Below is a summarised version of responses to key questions



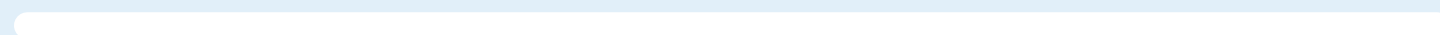
Timeline

We expect planning and approvals to be obtained over the next 18 to 24 months.



Parking & Traffic

Walker is working with traffic consultants to ensure appropriate traffic solutions are implemented throughout the development process.



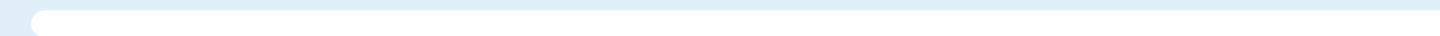
Pedestrian movement

As part of the staging plans for the development, new pedestrian routes will be provided to ensure adequate access throughout the city.



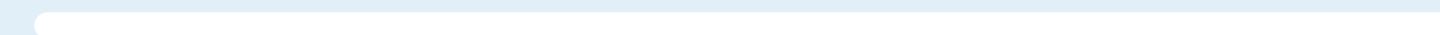
Demolition & construction

Walker will work closely with local businesses throughout the construction period to assist in minimising disruption and inconvenience.



Design & landscape

The design is in the early stages of the project. As part of the detailed design process, heritage consultants will advise how we best represent the city's history and landscape.



Business operation

During the construction of Parramatta Square the precinct brought thousands of daily construction jobs into the city which boosted retail spending keeping some of the retailers busier than ever.



Stay up to date with the latest project news and events



blacktownquarter.com.au



[@blacktownquarter](https://www.instagram.com/blacktownquarter)



facebook.com/blacktownquarter/

Get in touch with our project team



info@blacktownquarter.com.au